

# wraith



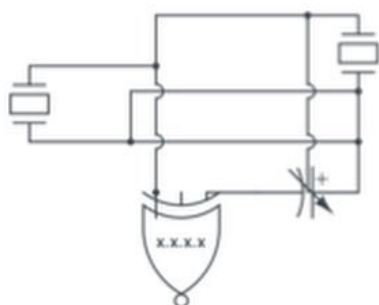
INTERVIEW

@wraithclub

WHAT?

PARMA HAM:

Wraith is a forward looking goth club that platforms all the creative disciplines under the guise of a hedonistic night. We are based at Electroworkz in London, and have since moved to Twitch during this moment of isolation.



screen cap from @salvjiaa  
twitch performance 4.6



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## WHO'S INVOLVED?

Parma Ham produces the event

Salvia and Wenzhelini  
our resident performance artists

Hila Angelica does our artwork

Less Than Human is a resident DJ

We are hosted by Sade English,  
Alexx After, Dahc Dermur VIII,  
and the music project  
Cult of the New Flesh.

Carol Bonarde and No\_One Studio  
are our photographers.

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@parma.ham  
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@salvjiia  
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@wenzhelini  
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@hila.angelica  
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@less.than.human  
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@sadeenglish  
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@alexxafter  
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@dahc_durmur_viii  
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@fleshcult  
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@carolbonarde  
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@no.one.studio.london
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## HOW DID WRAITH START?

Wraith was born last year as a temporary measure to showcase work. I had the idea to do an online version as soon as our IRL dates were cancelled, but I was reluctant to act on it at first, as the live shows really need to be experienced IRL. The transgressive nature of our work is also completely off limits online with the PG style community standards throughout all the key platforms, including Twitch; I've always been against censoring art - but yet here we are.

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## HOW DID YOU ADAPT TO THE ONLINE FORMAT?

It was a great opportunity to reach a world wide audience: our IRL events are attended by 200 people, but online we had 1600+ unique viewers on the night, and the whole show can be played back; so who knows what our true reach is. This connected us with audiences in South America, Australasia, and Asia that have always wanted to experience our event, but couldn't because of distance. It was also a great moment to inject visual artists, so during DJ sets there were visuals provided by Qualiatik, Salvia, Hila, Salvia, Genesis, and the "king of Fetish" Rick Castro.

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## HOW DO YOU CURATE YOUR EVENTS?

The usual programming is done by me selecting the people I want to see live; then around that I balance a mix of DJs, live music, fetish, filmmakers, visual artists, performances and rituals. The performances are beautiful works that are museum standard, whereas I think most clubs have performers that are entertainers; I have no problem booking an artist to do a 3 hour durational work.

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## WHAT ARE YOU INSPIRED BY?

To foster a community of creatives that offer feedback loops on experimental work; so we may learn from each other and grow, it's like a laboratory in that sense. Wraith is also a goth club, and that subculture is mostly dominated by cis white men; so I want to turn the tides on that too.

## WHAT CHALLENGES HAVE YOU FACED?

Wraith usually entails a super stacked line up, and where it's important to me that all the artists are paid, this has to be balanced with my desire to keep the ticket price as low as possible in order to make it as accessible to everyone. So balancing the economic side is a hindrance to our goals.

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## WHAT'S NEXT FOR WRAITH?

Wraith is monthly, so whether that continues online or IRL depends on how the situation develops. The online club doesn't replace the IRL one, but it's a temporary substitute for the time being.

## ... AND WHAT'S KEEPING YOU SANE?

I've always been obsessed with productivity and keeping busy in order to avoid dealing with the existential dread of the every day; so really not much has changed for me. It's a damn shame I can't go for a walk though.